



metaltex<sup>®</sup>

*Since 1945*

## OUR BELIEVES

At **Metaltex** we want to make life at home easier and carefree by facilitating daily household chores such as tidying up the house, preparing food and doing laundry.

For this reason, we commit every day in making better and well thought-out products, meaning an equilibrium among function, aesthetics, materials, reasonable price, and of course, tested and compliant with EU regulatory requirements.

Years of experience have shown us that is the right blend of qualities that our products & services should have in order to meet the needs of our worldwide customers.

## OUR MISSION

“Create, manufacture and distribute quality products for daily use in the kitchen, storage and organization of home spaces and for laundry care.”

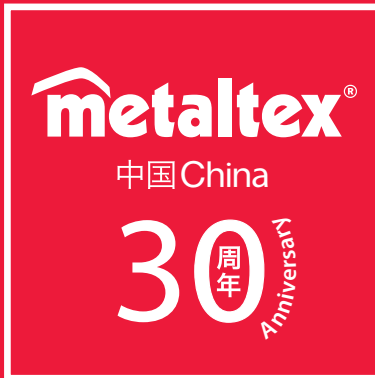
# THIS YEAR WE CELEBRATE



Spain, 1988



United Kingdom, 1988



China, 1993



Turkey, 2003

# PRODUCTION TESTED & CERTIFIED

Around **60'000** products  
–which consistently  
meet the Metaltex  
quality standards  
worldwide– leave our 4  
manufacturing centres  
every day.

4  
Manufacturing centres

128'000 m<sup>2</sup>  
Metaltex buildings worldwide





ISO 9001 : 2015  
Product development,  
manufacturing and  
distribution.

ISO 9001 sets out the requirements of a quality management system, ensuring that they meet the needs of customers and stakeholders.

SA 8000:2014  
BUREAU VERITAS  
Certification



World-leading Social Responsibility Certification Standard based on the principles of international human rights norms as described in **International Labour Organization** conventions, the United Nations **Convention on the Rights of the Child** and the **Universal Declaration of Human Rights**.

**amfori** 

Trade with purpose

Member of **amfori**, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori **BSCI**. For more information visit: [www.amfori.org](http://www.amfori.org)

**Sedex** | Member

We are a Sedex member and committed to being a responsible and sustainable business. Using Sedex tools and services helps our company improve our responsible business practices.

# DISTRIBUTION CAPABLE & RELIABLE

Regional warehouses located in Europe, Americas and Asia, ensure constant and on-time deliveries worldwide.



75  
Export countries

50'000  
Metaltex pallet bays



# PRODUCT DEVELOPMENT & DESIGN

In the Metaltex business philosophy, quality has always been our prime focus. This is why at every step of conception, development and manufacturing, our technical departments are continuously supervising each operation.



More than 100  
new products launching in 2023



# KITCHEN UTENSILS & GADGETS

Cooking, serving and baking utensils as well as a whole new assortment of innovative products. Covering anything **from basic to trendy needs** - offering to our customers a variety of segmented products for each individual target audience.



# STORAGE & ORGANIZATION

Covering all kinds of practical and useful products to help consumers with space saving storage solutions for all areas of the house: kitchen, bathroom, office, cellars and much more.

Our **USP** on this wide range of products manufactured in our own factories in Italy, is the variety of **exclusive coatings and colors** that we produce.

A specialty that only Metaltex can offer to the market.



**TOUCH**  
**Therm**  
GUARANTEE  
**5** YEARS

# LAUNDRY CARE

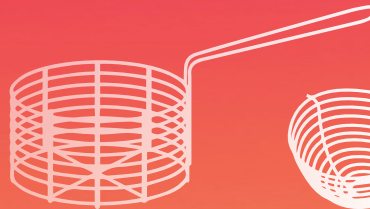
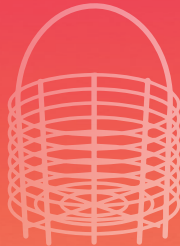
Our dedicated family of products for the care of clothes covers a large and continuously extending range of laundry driers, **made in Italy** by Metaltex - with 3 or 5 years guarantee.

Additionally a selection of ironing boards and accessories.



Panarea  
Onyx

# A SELECTION OF METALTEX BEST SELLERS THROUGH TIME



1945 1946

Genestrerio Switzerland Maslianico Italy



On **February 1<sup>st</sup> 1945** Metaltex in Switzerland was founded by Egidio Morandi as a manufacturing company of wire products for kitchen and home.

# 60

# 1970

**Florenz**  
14'000'000  
pieces sold



**+Pratik**  
150'000  
pieces sold



**Vienna & Siena**  
28'500'000  
pieces sold



240'000'000  
pieces sold



1960  
Montegiorgio  
Italy



1967  
Mahlberg-Orschweier  
Germany



1970



1974  
Molsheim  
France

# 1980

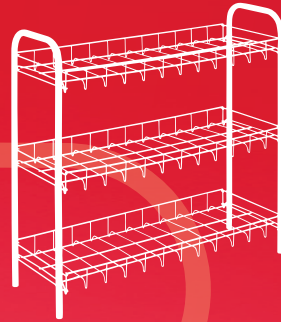
# 19



**Cubo**  
1'500'000  
pieces sold



**Babatex**  
23'000'000  
pieces sold



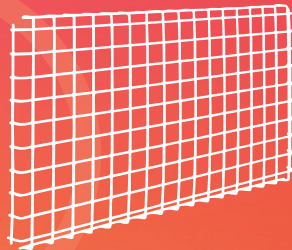
**Scarpa**  
3'000'000  
pieces sold



**Fiesta**  
400'000  
pieces sold



**SanDiego**  
5'500'000  
pieces sold



**DekoSystem**  
2'500'000  
pieces sold



1976  
Pepinster  
Belgium



1980  
Charleston  
U. S. A.



Corporate restyling with  
creation of a new logo.



1986  
Oosterhout  
Netherlands



1988  
Milton Keynes  
U. K.



Valencia  
Spain

# 90

# 2000

### Aquatex Plus

600'000  
pieces sold

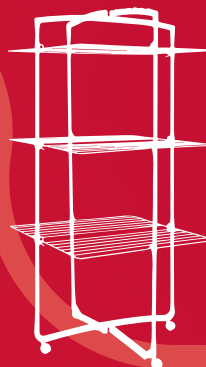


### Rotomac

700'000  
pieces sold

### Faro Plus

1'050'000  
pieces sold



### Roll 'n' Roll

700'000  
pieces sold

### Onda

6'000'000  
pieces sold



### Ciclone

700'000  
pieces sold



### Sherpa

600'000  
pieces sold



### Vulcano

4'000'000  
pieces sold



### Polytherm®

25'000'000  
pieces sold



50<sup>th</sup>  
Anniversary



1992

1993

1995

**Polytherm®** the exclusive double surface coating, entirely developed and engineered by Metaltex.

2003

2005

Apodaca  
Mexico

Canton  
China

Central  
Hong Kong

Kadiköy  
Turkey

Budapest  
Hungary

# 2010

Intelligent Housewares  
www.metaltex.com

metaltex®



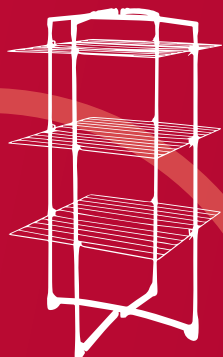
MyMug

600'000  
pieces sold



Easy-Roll

300'000  
pieces sold



Fortino

420'000  
pieces sold

Chromotherapy

3'800'000  
pieces sold



Gale

120'000  
pieces sold

Libro Revival

150'000  
pieces sold



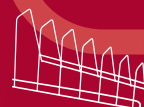
Galileo line

1'200'000  
pieces sold



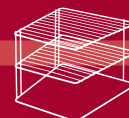
Tidy-Tex

200'000  
pieces sold



Polytherm® Copper

300'000  
pieces sold



Touch-Therm

LAVA  
150'000  
pieces sold



**EpoTherm®** an exclusive quality surface treatment specifically created for laundry dryers.



2012  
Yangjiang  
China

metaltex®

Metaltex undertakes a new corporate identity.



2020



**Touch-Therm** the latest all-black protective coating.



# SALES SUPPORT TRUSTED WORLDWIDE

From Europe to Asia and the Americas, there are **20 distribution centers** that guarantee every day delivery of Metaltex merchandise to our more than 6.000 customers spread out over 75 countries worldwide.



**600**

Metaltex personnel

**100**

Commercial agencies

**6'000**

Customers Worldwide

## EUROPE

 **Switzerland** (Head Office)  
**METALTEX SA**  
Via Pra Vicc 2  
CH-6852 Genestrerio (TI)  
Tel. +41 (0) 91 641 64 20  
Fax +41 (0) 91 647 28 64  
metaltex-ch@metaltex.com

 **Belgium | Luxemburg**  
**METALTEX BELUX SA**  
Chinheid 20-21  
BE-4860 Pepinster  
Tel. +32 (0) 87 468 040  
metaltexbelux@metaltex.be

**Bulgaria**  
**STIDI LTD**  
2L Samokovsko Shose Str.  
Fl.2, Office 2.6 (Boila Building)  
BG-1309 Sofia  
Tel. +359 (2) 917 55 98  
office@stidibg.com

 **Cyprus**  
**D. & TH. TOUMBA LTD.**  
3 Kronou Street  
Dali Industrial Area  
CY-2540 Nicosia  
Tel: +357 22 815 600  
kyriacos@tombas.com

 **Finland**  
**JUVES MARKKINOINTI OY**  
Sirrikuja 4  
FI-00940 Helsinki  
Tel. +358 9 7594610  
juves@juves.fi

 **France**  
**METALTEX FRANCE SAS**  
5 Rue Claude Chappe  
CS 49303 Duppigheim  
FR-67129 Molsheim Cedex  
Tel. +33 (0) 388 482 000  
infos@metaltex.fr

 **Germany | Austria**  
**METALTEX DEUTSCHLAND GmbH**  
Bahnhofstr. 22-42  
DE-77972  
Mahlberg-Orschweier  
Tel. +49 (0) 7822 8947 0  
info@metaltex.de


 **Greece**  
**I.G. VERGOPOULOS SA**  
Milisi 26  
GR-15351 Pallini (Athens)  
Tel. +30 (210) 666 82 63  
sales@vergopoulos.com.gr

 **Hungary**  
**METALTEX HUNGARY KFT.**  
Margit u. 114  
HU-1165 Budapest  
Tel. +36 (1) 400 23 59  
riobaranyai@t-online.hu

 **Italy**  
**METALTEX-ITALIA-SPA**  
Via XXV Aprile, 23  
IT-22026 Maslianico (CO)  
Tel. +39 031 34 42 22  
vendite.italia@metaltex.com

 **Netherlands**  
**METALTEX NEDERLAND BV**  
Hoevestein, 8  
NL- 4903 SC Oosterhout  
Tel. +31 (0) 162 42 86 40  
metaltex@tomado.nl

**Romania**  
**SC M.C.T. HOUSEHOLD TRADING SRL**  
Valea Cascadelor 21, Sector 6  
RO - 021642 Bucuresti  
Tel. +40 751 849 894  
mcthousehold@gmail.com

 **Russia**  
**TOP LTD.**  
Yuzhnoye sh. 37, k. 1lit. I  
RU - 192241 Saint-Petersburg  
Tel. +7 812 702 7141  
office@topltd.ru


 **Spain | Portugal**  
**METALTEX IBERIA, S.L.**  
Poligono El Oliveral  
Calle U / N° 2  
ES-46394 Riba-Roja de Turia  
(Valencia)  
Tel. +34 96 1668 511  
mtxiberia@metaltex.es

 **Turkey**  
**METALTEX EV. GERECLERI**  
**ITHALAT DAGITIM TIC. LTD. STI.**  
Erenkoy Mah. Atatürk Cad.  
Onur Is Merkezi A Blok No.3 Kat:1  
TR-34738 Kadiköy (Istanbul)  
Tel. +90 (216) 467 24 54  
mevag@mevag-metaltex.com

 **United Kingdom | Ireland**  
**METALTEX (UK) Ltd.**  
Unit 1a Harrowden Court  
60-64 Huxley Close  
Wellingborough  
GB - Northamptonshire NN8 6AB  
Tel. +44 1908 26 20 62  
sales@metaltex.co.uk

## AFRICA

**Algeria**  
**SARL MAHBOUBA HAYLA IMP-EXP**  
46 Street Ghebboub Boualem  
Local "D"  
DZ-El Harrach Algeria Algiers  
Tel. +213 23856511  
mahbouba\_menage@yahoo.fr


 **Egypt**  
**MISR INTERCOMMERCE LIMITED**  
Multitrade Building, Street #17  
Tajamouh Khames Services Area  
El Hay El Awal. EG - New Cairo, 11477  
Tel. +202 2565 7741  
contactus@bouri.net

**Ivory Coast**  
**ANIL AMARNANI**  
Rue des Jardins  
2 Plateaux Abidjan  
CI-2416 Abidjan 05  
Tel. +225 050618 0831  
anil.amarnani@gmail.com

 **Morocco**  
**ALVART & CIE.**  
82, Rue Pierre Parent  
MA-Casablanca 01  
Tel. +212 (5) 22 319551  
alvartetcie@menara.ma

## ASIA-PACIFIC

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 **Hong Kong**  
**METALTEX (PACIFIC) Ltd.**  
21/F,  
Hong Kong Jewellery Building,  
178-180 Queen's Road, Central  
HK-Hong Kong  
Tel. +852 2815 1139  
pacific@metaltex.com.hk

**Hong Kong**  
**LIN & PARTNERS**  
15 / F Phase II  
Playmates Factory Building  
1 Tin Hau Road, Tuen Mun, N.T.  
HK-Hong Kong  
Tel. +852 2543 2336  
imports@linpartners.com.hk

 **P.R. China**  
**YANGJIANG METALTEX**  
**HOUSEWARES CO. LTD.**  
Fugang Industrial Park,  
High-tech district  
CN-529500 Yangjiang  
Tel. +86 662 2208632  
yangjiang@metaltex.cn

## MIDDLE EAST

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**Jordan**  
**JORDANIAN HOSPITALITY**  
**FOR GENERAL SUPPLIES LLC**  
29 Habbar Bin Al-Aswad St.  
Almuqableen  
P.O. Box 110205  
JO-11110 Amman  
Tel. +962 6 420 5050  
Fax +962 6 420 5100  
info@jh-com.jo.com

**Kuwait**  
**AHMED AND THAMER DIYAB**  
**TRADINGCOMPANY W. L. L.**  
P.O. Box 58  
KW-Dasman 15451  
Tel. +965 2241 0752  
info@ahmedthamer.com.kw

**Lebanon**  
**CONCEPT AND BRANDS S.A.L.**  
24, Mar Elias Street  
Hazmieh - Beirut  
Tel. +961 5 953 385  
info@conceptandbrands.com

**Oman**  
**CASABELLA ENTERPRISES LLC**  
Super Plaza building (Azaiba)  
Suite #11 Bldg #340, Way #4805,  
P.O.Box 2352 PC 112 Ruwi - Muscat  
Tel. +968 2246 4004  
Mobile +968 9744 4230  
support@casabellaom.com

**UAE**  
**AL MAKAAAN TRADING DMCC**  
JLT - Cluster F - HDS Trading  
Office 1801 - P.O. Box 118936  
UAE-Dubai  
Tel. +971 (4) 4525 420  
mahmoud@almakaan.com

**Qatar**  
**AL MAKAAAN FOR SILVERWARE TRADING**  
Birkat Al Awamer, Area 91,  
St. 3100 - Building No. 8  
P.O. Box: 93208  
QA-93208 Doha  
Tel. +974 (4) 4795 409  
sales@almakaan-doha.com

**Yemen**  
**ALI HAMOUD TRADING**  
P.O. Box 7203 · Damascus Street  
YE-Sana'a  
Tel. +967 (01) 412 791  
a.almaznaee@yemen.net.ye

## NORTH AMERICA

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 **Mexico**  
**METALTEX MEXICO S.A. DE C.V.**  
Antonio E. Marcos 46  
Colonia Santa Rosa  
MX-66604 Apodaca, N.L.  
Tel. +52 (81) 8154 0800  
info@metaltex.com.mx

 **U.S.A.**  
**METALTEX (USA) INC.**  
225 Seven Farms Drive  
Suite 202, Unit J  
US-Charleston, SC 29492  
Tel. +1 (843) 856 1027  
jerry.tully@metaltex.us

## SOUTH AMERICA

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 **Chile**  
**MANUFACTURAS CARONI Ltda.**  
San Alfonso 17-B  
CL-Limache  
Tel. +56 (33) 411 270  
ventas@caroni.cl

**Colombia**  
**GITRADE SAS**  
Parque Industrial del Norte  
Bodega 1 Manzana A  
Vereda Canavita  
CO-251017 Tocancipa  
Tel. +57 301 4396932  
info@gitrade.co

 **Metaltek Company**

 **Metaltek Alliance Member**



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